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KENMARK TO LAUNCH REPÚBLICA MEN'S EYEWEAR

THIS FALL. Targeting young, upwardly mobile urban males aged 18 to 35, República will feature eight ophthalmics and several sunglasses influenced by street style. The line was created to help fill a void in the marketplace for better quality goods that reflect the diversity, lifestyle, and heritage of the multi-ethnic consumer.

**Kenmark Group, 800-627-2898,
kenmarkoptical.com.**