

BLOCKBUSTERS

THE NATION'S LEADING BUYING GROUP

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The **KENMARK GROUP** announce that they and **República Trading Company** have entered into a licensing agreement to create **República Eyewear**. Under the agreement, the Kenmark Group was granted worldwide exclusive rights to manufacture and distribute the new line of eyewear and sunwear for men. República Trading Company founder Rafael Jimenez will be collaborating with the product designers at Kenmark on the creative direction of the collection. República Eyewear will be a street brand of eyewear and sunwear that will focus on the latest trends for the young multi-ethnic male consumer. Product will echo República's mission to create classic and functional products of superior quality that reflect the diversity, lifestyle and rich cultural heritage of Latin Americans and people of multi-cultural/ethnic descent worldwide. República Eyewear will debut in the Fall of 2006. For more information please contact your sales rep or call the Kenmark Group at 800-627-2898 or visit www.kenmarkoptical.com. For more information about República Trading Company, please visit www.republicatrading.com.

